

Social Media & Social Science Research Ethics

Monday 21st March 2016, 33 Finsbury Square, London EC2A 1AG

#SoMeEthics. WiFi: Eduroam or GuestNet via access code – see separate sheet

Programme:

1000 Registration and coffee – 7th floor

1030 Keynote 1 – 3rd floor, seminar room 12

The Ethical Disruptions of Social Media Research: tales from the field.

Professor Susan Halford, Director Web Science Institute, University of Southampton

1130 Parallel Session 1 – 3rd floor

A: Ethical Practicalities (I) – seminar room 11

- Using Twitter as a data source: An overview of ethical challenges.
Wasim Ahmed, University of Sheffield
- Ethical issues in qualitative research on Facebook.
Gill Mooney, University of Leeds
- The Ethics of Researching Tinder.
Jenna Condie, Western Sydney University

B: Blurred Lines – seminar room 12

- 'Trying to re-focus the blurred lines between researchers and participants in social media research'. Sarah Quinton, Oxford Brookes
- Reconciling the Tumblr Fangirl and the Academic: Embracing the Blurred line Between Participant and Observer in Online Ethnography.
Kadian Pow, Birmingham City University
- Things that keep me awake at night.
Milena Popova, UWE

C: Social Media Research Ethics: Sharing Best Practice – seminar room 13

Special workshop session led by Prof Claire Wallace FAcSS and Dr Leanne Townsend, University of Aberdeen and Dr. Sue Golder, University of York

1300 Lunch – 7th Floor

1400 Parallel Session 2 – 3rd floor

D: Critical Ethical Reflections – seminar room 11

- Sharing social media data – challenges and emerging solutions.
Libby Bishop, UK Data Archive, University of Essex
- Public vs Private: dichotomy or scale? Harry T Dyer, UEA
- iRights Youth Juries. Elvira Perez Vallejos, University of Nottingham

E: Ethical Practicalities (II) – seminar room 12

- Gaining access to online interactions from an offline perspective: Ethical challenges faced in a study with Chilean adolescents.
Paulina Ruiz, University of Bristol
- The ethics of ‘informed consent’ and the waiving of anonymity: Analysing blog texts of breast cancer bloggers’ lived experiences.
Cathy Ure, University of Salford
- Public attitudes to reported instance of personal data usage #AnalyzeMyData.
Ansgar Koene, University of Nottingham

F: Panel Session – seminar room 13

Ethical Challenges for Visual Social Media Research:
Are Images Different?

Dr Farida Vis, Dr Anne Burns and Alexandra Boutopoulou, Visual Social Media Lab (<http://visualsocialmedialab.org/>), University of Sheffield

1530 Coffee

1600 Keynote 2 – 3rd floor, seminar room 12

Where next for #SocialEthics?

Steven Ginnis and Harry Evans, Social Research Institute, Ipsos MORI

1700 Closing remarks

Followed by a Wine Reception, kindly sponsored by Sage Publishing – 7th floor